

Remit To: WCBS-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: GILLIBRAND FOR SENATE(303626)  
PO BOX 15734  
Washington, DC 20003-0734

Account Exec: Kerry Murphy Pol  
Office: WCBS-TV  
Contract Num: 1011-57971  
Contract Dates: 10/01/2012-10/07/2012  
Customer Order:  
Linked Order:  
CPE: / / 11695

Invoice Num: 1011-415882  
Invoice Date: 10/07/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/07/2012

Page 1 of 8

**PAY BY** 11/06/2012  
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030-7428  
ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

| Buy Line              | Flight Description        | Buy Line Dates        | MTWTFSS        | Dur                   | Total Spots | Rate        |              |               |                |  |
|-----------------------|---------------------------|-----------------------|----------------|-----------------------|-------------|-------------|--------------|---------------|----------------|--|
| 1                     | 2 NEWS THIS MORNING 5-6AM | 10/01/2012-10/07/2012 | . T . T . . .  | 30                    | 2           | 600.00      |              |               |                |  |
| LUR                   |                           |                       |                |                       |             |             |              |               |                |  |
| <u>Week Of</u>        |                           | <u>MTWTFSS</u>        |                | <u>Spots Per Week</u> |             | <u>Rate</u> |              |               |                |  |
| 10/01/2012-10/07/2012 |                           | . T . T . . .         |                | 2                     |             | 600.00      |              |               |                |  |
| <u>Air Date</u>       | <u>Day</u>                | <u>Air Time</u>       | <u>M/G For</u> | <u>Material</u>       | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |  |
| 10/02/2012            | Tu                        | 05:11:34 AM           |                | KGT1202H              | 30          | 600.00      |              |               |                |  |
| 10/04/2012            | Th                        | 05:44:23 AM           |                | KGT1202H              | 30          | 600.00      |              |               |                |  |
| 2                     | 2 NEWS THIS MORNING       | 10/01/2012-10/07/2012 | MTWTF..        | 30                    | 5           | 1,200.00    |              |               |                |  |
| LUR                   |                           |                       |                |                       |             |             |              |               |                |  |
| <u>Week Of</u>        |                           | <u>MTWTFSS</u>        |                | <u>Spots Per Week</u> |             | <u>Rate</u> |              |               |                |  |
| 10/01/2012-10/07/2012 |                           | MTWTF..               |                | 5                     |             | 1,200.00    |              |               |                |  |
| <u>Air Date</u>       | <u>Day</u>                | <u>Air Time</u>       | <u>M/G For</u> | <u>Material</u>       | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |  |
| 10/01/2012            | Mo                        | 06:49:55 AM           |                | KGT1202H              | 30          | 1,200.00    |              |               |                |  |
| 10/02/2012            | Tu                        | 06:12:00 AM           |                | KGT1202H              | 30          | 1,200.00    |              |               |                |  |
| 10/03/2012            | We                        | 06:28:55 AM           |                | KGT1202H              | 30          | 1,200.00    |              |               |                |  |
| 10/04/2012            | Th                        | 06:45:13 AM           |                | KGT1202H              | 30          | 1,200.00    |              |               |                |  |
| 10/05/2012            | Fr                        | 06:12:25 AM           |                | KGT1202H              | 30          | 1,200.00    |              |               |                |  |
| 3                     | THE EARLY SHOW            | 10/01/2012-10/07/2012 | MTWTF..        | 30                    | 5           | 600.00      |              |               |                |  |
| LUR                   |                           |                       |                |                       |             |             |              |               |                |  |
| <u>Week Of</u>        |                           | <u>MTWTFSS</u>        |                | <u>Spots Per Week</u> |             | <u>Rate</u> |              |               |                |  |
| 10/01/2012-10/07/2012 |                           | MTWTF..               |                | 5                     |             | 600.00      |              |               |                |  |
| <u>Air Date</u>       | <u>Day</u>                | <u>Air Time</u>       | <u>M/G For</u> | <u>Material</u>       | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |  |
| 10/01/2012            | Mo                        | 08:37:17 AM           |                | KGT1202H              | 30          | 600.00      |              |               |                |  |
| 10/02/2012            | Tu                        | 08:12:27 AM           |                | KGT1202H              | 30          | 600.00      |              |               |                |  |
| 10/03/2012            | We                        | 07:41:09 AM           |                | KGT1202H              | 30          | 600.00      |              |               |                |  |
| 10/04/2012            | Th                        | 08:27:55 AM           |                | KGT1202H              | 30          | 600.00      |              |               |                |  |

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Product Desc: Gillibrand for Senate 2012

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| Buy Line | Flight Description     |            | Buy Line Dates  |                       | M T W T F S S   |                       | Dur         | Total Spots  | Rate          |                |
|----------|------------------------|------------|-----------------|-----------------------|-----------------|-----------------------|-------------|--------------|---------------|----------------|
|          | <u>Air Date</u>        | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>            | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
|          | 10/05/2012             | Fr         | 08:37:22 AM     |                       | KGT1202H        | 30                    | 600.00      |              |               |                |
| 4        | SAT MORNING NEWS 6-7AM |            |                 | 10/01/2012-10/07/2012 |                 | . . . . . S .         |             | 30           | 1             | 500.00         |
| LUR      |                        |            |                 |                       |                 |                       |             |              |               |                |
|          | <u>Week Of</u>         |            |                 | <u>M T W T F S S</u>  |                 | <u>Spots Per Week</u> |             | <u>Rate</u>  |               |                |
|          | 10/01/2012-10/07/2012  |            |                 | . . . . . S .         |                 | 1                     |             | 500.00       |               |                |
|          | <u>Air Date</u>        | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>            | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
|          | 10/06/2012             | Sa         | 06:23:06 AM     |                       | KGT1202H        | 30                    | 500.00      |              |               |                |
| 5        | LET'S MAKE A DEAL      |            |                 | 10/01/2012-10/07/2012 |                 | . . . . F . .         |             | 30           | 1             | 1,000.00       |
| LUR      |                        |            |                 |                       |                 |                       |             |              |               |                |
|          | <u>Week Of</u>         |            |                 | <u>M T W T F S S</u>  |                 | <u>Spots Per Week</u> |             | <u>Rate</u>  |               |                |
|          | 10/01/2012-10/07/2012  |            |                 | . . . . F . .         |                 | 1                     |             | 1,000.00     |               |                |
|          | <u>Air Date</u>        | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>            | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
|          | 10/05/2012             | Fr         | 10:22:18 AM     |                       | KGT1202H        | 30                    | 1,000.00    |              |               |                |
| 6        | THE PRICE IS RIGHT     |            |                 | 10/01/2012-10/07/2012 |                 | M . . T . . .         |             | 30           | 2             | 1,500.00       |
| LUR      |                        |            |                 |                       |                 |                       |             |              |               |                |
|          | <u>Week Of</u>         |            |                 | <u>M T W T F S S</u>  |                 | <u>Spots Per Week</u> |             | <u>Rate</u>  |               |                |
|          | 10/01/2012-10/07/2012  |            |                 | M . . T . . .         |                 | 2                     |             | 1,500.00     |               |                |
|          | <u>Air Date</u>        | <u>Day</u> | <u>Air Time</u> | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>            | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
|          | 10/01/2012             | Mo         | 11:29:08 AM     |                       | KGT1202H        | 30                    | 1,500.00    |              |               |                |
|          | 10/04/2012             | Th         | 10:59:26 AM     |                       | KGT1202H        | 30                    | 1,500.00    |              |               |                |
| 7        | NOON NEWS              |            |                 | 10/01/2012-10/07/2012 |                 | . . W . . . .         |             | 30           | 1             | 1,000.00       |
| LUR      |                        |            |                 |                       |                 |                       |             |              |               |                |

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Product Desc: Gillibrand for Senate 2012

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| Buy Line              | Flight Description |                 | Buy Line Dates        |                 | M T W T F S S         |             | Dur          | Total Spots   | Rate           |
|-----------------------|--------------------|-----------------|-----------------------|-----------------|-----------------------|-------------|--------------|---------------|----------------|
| <u>Week Of</u>        |                    |                 | <u>M T W T F S S</u>  |                 | <u>Spots Per Week</u> |             | <u>Rate</u>  |               |                |
| 10/01/2012-10/07/2012 |                    |                 | .. W . . . .          |                 | 1                     |             | 1,000.00     |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u> | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>            | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/03/2012            | We                 | 12:25:45 PM     |                       | KGT1202H        | 30                    | 1,000.00    |              |               |                |
| 8                     | DR. PHIL           |                 | 10/01/2012-10/07/2012 |                 | M . W . F . .         |             | 30           | 3             | 1,000.00       |
| LUR                   |                    |                 |                       |                 |                       |             |              |               |                |
| <u>Week Of</u>        |                    |                 | <u>M T W T F S S</u>  |                 | <u>Spots Per Week</u> |             | <u>Rate</u>  |               |                |
| 10/01/2012-10/07/2012 |                    |                 | M . W . F . .         |                 | 3                     |             | 1,000.00     |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u> | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>            | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/01/2012            | Mo                 | 03:13:09 PM     |                       | KGT1202H        | 30                    | 1,000.00    |              |               |                |
| 10/03/2012            | We                 | 03:32:36 PM     |                       | KGT1202H        | 30                    | 1,000.00    |              |               |                |
| 10/05/2012            | Fr                 | 03:22:04 PM     |                       | KGT1202H        | 30                    | 1,000.00    |              |               |                |
| 9                     | JUDGE JUDY         |                 | 10/01/2012-10/07/2012 |                 | M T W T F . .         |             | 30           | 5             | 1,400.00       |
| LUR                   |                    |                 |                       |                 |                       |             |              |               |                |
| <u>Week Of</u>        |                    |                 | <u>M T W T F S S</u>  |                 | <u>Spots Per Week</u> |             | <u>Rate</u>  |               |                |
| 10/01/2012-10/07/2012 |                    |                 | M T W T F . .         |                 | 5                     |             | 1,400.00     |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u> | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>            | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/01/2012            | Mo                 | 04:48:31 PM     |                       | KGT1202H        | 30                    | 1,400.00    |              |               |                |
| 10/02/2012            | Tu                 | 04:28:58 PM     |                       | KGT1202H        | 30                    | 1,400.00    |              |               |                |
| 10/03/2012            | We                 | 04:12:37 PM     |                       | KGT1202H        | 30                    | 1,400.00    |              |               |                |
| 10/04/2012            | Th                 | 04:40:56 PM     |                       | KGT1202H        | 30                    | 1,400.00    |              |               |                |
| 10/05/2012            | Fr                 | 04:24:42 PM     |                       | KGT1202H        | 30                    | 1,400.00    |              |               |                |
| 10                    | 5PM EARLY NEWS     |                 | 10/01/2012-10/07/2012 |                 | M T W T F . .         |             | 30           | 5             | 3,000.00       |
| CDR-NP                |                    |                 |                       |                 |                       |             |              |               |                |

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| Buy Line              | Flight Description |                 | Buy Line Dates        |                 | MTWTFSS               |             | Dur          | Total Spots   | Rate           |
|-----------------------|--------------------|-----------------|-----------------------|-----------------|-----------------------|-------------|--------------|---------------|----------------|
| <u>Week Of</u>        |                    |                 | <u>MTWTFSS</u>        |                 | <u>Spots Per Week</u> |             | <u>Rate</u>  |               |                |
| 10/01/2012-10/07/2012 |                    |                 | MTWTF..               |                 | 5                     |             | 3,000.00     |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u> | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>            | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/01/2012            | Mo                 | 05:14:22 PM     |                       | KGT1202H        | 30                    | 3,000.00    |              |               |                |
| 10/02/2012            | Tu                 | 05:44:41 PM     |                       | KGT1202H        | 30                    | 3,000.00    |              |               |                |
| 10/03/2012            | We                 | 05:29:53 PM     |                       | KGT1202H        | 30                    | 3,000.00    |              |               |                |
| 10/04/2012            | Th                 | 05:23:27 PM     |                       | KGT1202H        | 30                    | 3,000.00    |              |               |                |
| 10/05/2012            | Fr                 | 05:38:48 PM     |                       | KGT1202H        | 30                    | 3,000.00    |              |               |                |
| 11                    | 18:00:00-18:30:00  |                 | 10/01/2012-10/07/2012 |                 | MTWTF..               |             | 30           | 5             | 2,700.00       |
| CDR-NP                |                    |                 |                       |                 |                       |             |              |               |                |
| <u>Week Of</u>        |                    |                 | <u>MTWTFSS</u>        |                 | <u>Spots Per Week</u> |             | <u>Rate</u>  |               |                |
| 10/01/2012-10/07/2012 |                    |                 | MTWTF..               |                 | 5                     |             | 2,700.00     |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u> | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>            | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/01/2012            | Mo                 | 06:11:22 PM     |                       | KGT1202H        | 30                    | 2,700.00    |              |               |                |
| 10/02/2012            | Tu                 | 06:08:44 PM     |                       | KGT1202H        | 30                    | 2,700.00    |              |               |                |
| 10/03/2012            | We                 | 06:21:00 PM     |                       | KGT1202H        | 30                    | 2,700.00    |              |               |                |
| 10/04/2012            | Th                 | 06:28:38 PM     |                       | KGT1202H        | 30                    | 2,700.00    |              |               |                |
| 10/05/2012            | Fr                 | 06:21:14 PM     |                       | KGT1202H        | 30                    | 2,700.00    |              |               |                |
| 12                    | INSIDER            |                 | 10/01/2012-10/07/2012 |                 | MT.T...               |             | 30           | 3             | 2,400.00       |
| LUR                   |                    |                 |                       |                 |                       |             |              |               |                |
| <u>Week Of</u>        |                    |                 | <u>MTWTFSS</u>        |                 | <u>Spots Per Week</u> |             | <u>Rate</u>  |               |                |
| 10/01/2012-10/07/2012 |                    |                 | MT.T...               |                 | 3                     |             | 2,400.00     |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u> | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>            | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/01/2012            | Mo                 | 07:11:47 PM     |                       | KGT1202H        | 30                    | 2,400.00    |              |               |                |
| 10/02/2012            | Tu                 | 07:25:26 PM     |                       | KGT1202H        | 30                    | 2,400.00    |              |               |                |
| 10/04/2012            | Th                 | 07:25:23 PM     |                       | KGT1202H        | 30                    | 2,400.00    |              |               |                |

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|-----------------------|---------------------------|-----------------------|----------------|-----------------------|-------------|-------------|--------------|---------------|----------------|--|
| 13                    | ENTERTAINMENT TONIGHT     | 10/01/2012-10/07/2012 | M . W . F . .  | 30                    | 3           | 2,400.00    |              |               |                |  |
| LUR                   |                           |                       |                |                       |             |             |              |               |                |  |
| <u>Week Of</u>        |                           | <u>MTWTFSS</u>        |                | <u>Spots Per Week</u> |             | <u>Rate</u> |              |               |                |  |
| 10/01/2012-10/07/2012 |                           | M . W . F . .         |                | 3                     |             | 2,400.00    |              |               |                |  |
| <u>Air Date</u>       | <u>Day</u>                | <u>Air Time</u>       | <u>M/G For</u> | <u>Material</u>       | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |  |
| 10/01/2012            | Mo                        | 07:39:33 PM           |                | KGT1202H              | 30          | 2,400.00    |              |               |                |  |
| 10/03/2012            | We                        | 07:40:20 PM           |                | KGT1202H              | 30          | 2,400.00    |              |               |                |  |
| 10/05/2012            | Fr                        | 07:44:52 PM           |                | KGT1202H              | 30          | 2,400.00    |              |               |                |  |
| 14                    | NAVY NCIS                 | 10/01/2012-10/07/2012 | . T . . . . .  | 30                    | 1           | 20,000.00   |              |               |                |  |
| LUR                   |                           |                       |                |                       |             |             |              |               |                |  |
| <u>Week Of</u>        |                           | <u>MTWTFSS</u>        |                | <u>Spots Per Week</u> |             | <u>Rate</u> |              |               |                |  |
| 10/01/2012-10/07/2012 |                           | . T . . . . .         |                | 1                     |             | 20,000.00   |              |               |                |  |
| <u>Air Date</u>       | <u>Day</u>                | <u>Air Time</u>       | <u>M/G For</u> | <u>Material</u>       | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |  |
| 10/02/2012            | Tu                        | 07:59:30 PM           |                | KGT1202H              | 30          | 20,000.00   |              |               |                |  |
| 15                    | BIG BANG/ 2 MEN THU 8-9PM | 10/01/2012-10/07/2012 | . . . T . . .  | 30                    | 1           | 35,000.00   |              |               |                |  |
| LUR                   |                           |                       |                |                       |             |             |              |               |                |  |
| <u>Week Of</u>        |                           | <u>MTWTFSS</u>        |                | <u>Spots Per Week</u> |             | <u>Rate</u> |              |               |                |  |
| 10/01/2012-10/07/2012 |                           | . . . T . . .         |                | 1                     |             | 35,000.00   |              |               |                |  |
| <u>Air Date</u>       | <u>Day</u>                | <u>Air Time</u>       | <u>M/G For</u> | <u>Material</u>       | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |  |
| 10/04/2012            | Th                        | 08:17:38 PM           |                | KGT1202H              | 30          | 35,000.00   |              |               |                |  |
| 16                    | CSI NY FRIDAY 8-9PM       | 10/01/2012-10/07/2012 | . . . . F . .  | 30                    | 1           | 15,000.00   |              |               |                |  |
| LUR                   |                           |                       |                |                       |             |             |              |               |                |  |

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: WCBS-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: GILLIBRAND FOR SENATE(303626)  
PO BOX 15734  
Washington, DC 20003-0734

Account Exec: Kerry Murphy Pol  
Office: WCBS-TV  
Contract Num: 1011-57971  
Contract Dates: 10/01/2012-10/07/2012  
Customer Order:  
Linked Order:  
CPE: / / 11695

Invoice Num: 1011-415882  
Invoice Date: 10/07/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/07/2012

Page 6 of 8

**PAY BY** 11/06/2012  
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030-7428  
ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

| Buy Line              | Flight Description        | Buy Line Dates        | M T W T F S S         |                 | Dur         | Total Spots | Rate         |               |                               |
|-----------------------|---------------------------|-----------------------|-----------------------|-----------------|-------------|-------------|--------------|---------------|-------------------------------|
| <u>Week Of</u>        |                           | <u>M T W T F S S</u>  | <u>Spots Per Week</u> |                 | <u>Rate</u> |             |              |               |                               |
| 10/01/2012-10/07/2012 |                           | . . . . F . .         | 1                     |                 | 15,000.00   |             |              |               |                               |
| <u>Air Date</u>       | <u>Day</u>                | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/05/2012            | Fr                        | 08:45:56 PM           |                       | KGT1202H        | 30          | 15,000.00   |              |               |                               |
| 17                    | THE MENTALIST SUN 10-11PM | 10/01/2012-10/07/2012 | . . . . . S           |                 | 30          | 2           | 20,000.00    |               |                               |
| LUR                   |                           |                       |                       |                 |             |             |              |               |                               |
| <u>Week Of</u>        |                           | <u>M T W T F S S</u>  | <u>Spots Per Week</u> |                 | <u>Rate</u> |             |              |               |                               |
| 10/01/2012-10/07/2012 |                           | . . . . . S           | 1                     |                 | 20,000.00   |             |              |               |                               |
| <u>Air Date</u>       | <u>Day</u>                | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/07/2012            | Su                        |                       |                       |                 | 30          |             |              | 20,000.00     | Preempted                     |
| 10/07/2012            | Su                        | 11:05:12 PM           | 10/07/2012            | KGT1202H        | 30          | 20,000.00   | 20,000.00    |               | Makegood in 22:32:52-23:33:48 |
| 18                    | LATE NEWS M-SUN           | 10/01/2012-10/07/2012 | M T W T F . .         |                 | 30          | 5           | 3,500.00     |               |                               |
| LUR                   |                           |                       |                       |                 |             |             |              |               |                               |
| <u>Week Of</u>        |                           | <u>M T W T F S S</u>  | <u>Spots Per Week</u> |                 | <u>Rate</u> |             |              |               |                               |
| 10/01/2012-10/07/2012 |                           | M T W T F . .         | 5                     |                 | 3,500.00    |             |              |               |                               |
| <u>Air Date</u>       | <u>Day</u>                | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/01/2012            | Mo                        | 11:28:13 PM           |                       | KGT1202H        | 30          | 3,500.00    |              |               |                               |
| 10/02/2012            | Tu                        | 11:12:27 PM           |                       | KGT1202H        | 30          | 3,500.00    |              |               |                               |
| 10/03/2012            | We                        | 11:28:14 PM           |                       | KGT1202H        | 30          | 3,500.00    |              |               |                               |
| 10/04/2012            | Th                        | 11:23:01 PM           |                       | KGT1202H        | 30          | 3,500.00    |              |               |                               |
| 10/05/2012            | Fr                        | 11:31:50 PM           |                       | KGT1202H        | 30          | 3,500.00    |              |               |                               |
| 19                    | LATE NEWS M-SUN           | 10/01/2012-10/07/2012 | . . . . . S .         |                 | 30          | 1           | 3,500.00     |               |                               |
| LUR                   |                           |                       |                       |                 |             |             |              |               |                               |

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: WCBS-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: GILLIBRAND FOR SENATE(303626)  
PO BOX 15734  
Washington, DC 20003-0734

Account Exec: Kerry Murphy Pol  
Office: WCBS-TV  
Contract Num: 1011-57971  
Contract Dates: 10/01/2012-10/07/2012  
Customer Order:  
Linked Order:  
CPE: / / 11695

Invoice Num: 1011-415882  
Invoice Date: 10/07/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/07/2012

Page 7 of 8

**PAY BY** 11/06/2012  
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030-7428  
ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012



Broadcast airtimes represented are reported to the nearest second.

| Buy Line              | Flight Description       |                 | Buy Line Dates        |                 | MTWTFSS               |             | Dur          | Total Spots   | Rate                          |
|-----------------------|--------------------------|-----------------|-----------------------|-----------------|-----------------------|-------------|--------------|---------------|-------------------------------|
|                       |                          |                 |                       |                 |                       |             |              |               |                               |
| <u>Week Of</u>        |                          |                 | <u>MTWTFSS</u>        |                 | <u>Spots Per Week</u> |             | <u>Rate</u>  |               |                               |
| 10/01/2012-10/07/2012 |                          |                 | .....S.               |                 | 1                     |             | 3,500.00     |               |                               |
| <u>Air Date</u>       | <u>Day</u>               | <u>Air Time</u> | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>            | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/06/2012            | Sa                       | 11:22:09 PM     |                       | KGT1202H        | 30                    | 3,500.00    |              |               |                               |
| 20                    | LATE NEWS M-SUN          |                 | 10/01/2012-10/07/2012 |                 | .....S                |             | 30           | 2             | 3,500.00                      |
| LUR                   |                          |                 |                       |                 |                       |             |              |               |                               |
| <u>Week Of</u>        |                          |                 | <u>MTWTFSS</u>        |                 | <u>Spots Per Week</u> |             | <u>Rate</u>  |               |                               |
| 10/01/2012-10/07/2012 |                          |                 | .....S                |                 | 1                     |             | 3,500.00     |               |                               |
| <u>Air Date</u>       | <u>Day</u>               | <u>Air Time</u> | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>            | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/07/2012            | Su                       |                 |                       |                 | 30                    |             |              | 3,500.00      | Preempted                     |
| 10/07/2012            | Su                       | 11:42:47 PM     | 10/07/2012            | KGT1202H        | 30                    | 3,500.00    | 3,500.00     |               | Makegood in 23:33:48-00:08:00 |
| 21                    | DAVID LETTERMAN SHOW     |                 | 10/01/2012-10/07/2012 |                 | .TW....               |             | 30           | 2             | 1,800.00                      |
| LUR                   |                          |                 |                       |                 |                       |             |              |               |                               |
| <u>Week Of</u>        |                          |                 | <u>MTWTFSS</u>        |                 | <u>Spots Per Week</u> |             | <u>Rate</u>  |               |                               |
| 10/01/2012-10/07/2012 |                          |                 | .TW....               |                 | 2                     |             | 1,800.00     |               |                               |
| <u>Air Date</u>       | <u>Day</u>               | <u>Air Time</u> | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>            | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/02/2012            | Tu                       | 12:11:52 AM     |                       | KGT1202H        | 30                    | 1,800.00    |              |               |                               |
| 10/03/2012            | We                       | 12:29:40 AM     |                       | KGT1202H        | 30                    | 1,800.00    |              |               |                               |
| 22                    | CSI MIAMI SAT 1205-105AM |                 | 10/01/2012-10/07/2012 |                 | .....S.               |             | 30           | 1             | 800.00                        |
| CSI MIAMI - LUR       |                          |                 |                       |                 |                       |             |              |               |                               |
| <u>Week Of</u>        |                          |                 | <u>MTWTFSS</u>        |                 | <u>Spots Per Week</u> |             | <u>Rate</u>  |               |                               |
| 10/01/2012-10/07/2012 |                          |                 | .....S.               |                 | 1                     |             | 800.00       |               |                               |
| <u>Air Date</u>       | <u>Day</u>               | <u>Air Time</u> | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>            | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/06/2012            | Sa                       | 12:45:44 AM     |                       | KGT1202H        | 30                    | 800.00      |              |               |                               |

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Remit To: WCBS-TV  
P.O. BOX 33091  
NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



WCBS-TV

INVOICE

Account Exec: Kerry Murphy Pol  
Office: WCBS-TV  
Contract Num: 1011-57971  
Contract Dates: 10/01/2012-10/07/2012  
Customer Order:  
Linked Order:  
CPE: / / 11695

Invoice Num: 1011-415882  
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Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/07/2012

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For: GILLIBRAND FOR SENATE(303626)  
PO BOX 15734  
Washington, DC 20003-0734

PAY BY

11/06/2012  
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030-7428  
ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

| Buy Line        | Flight Description | Buy Line Dates     | M T W T F S S    |                       | Dur            | Total Spots  | Rate          |                       |
|-----------------|--------------------|--------------------|------------------|-----------------------|----------------|--------------|---------------|-----------------------|
|                 |                    | <u>Total Spots</u> | <u>Gross Amt</u> | <u>Commission Amt</u> | <u>Net Amt</u> | <u>Debit</u> | <u>Credit</u> | <u>Reconciliation</u> |
| Air Time Totals | 55                 | 187,500.00         | 28,125.00        | 159,375.00            | 23,500.00      | 23,500.00    | 0.00          |                       |

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:  
CONTROLLERS OFFICE: WCBS-TV  
  
212-975-4321

|                   |            |
|-------------------|------------|
| Gross Billing     | 187,500.00 |
| Trade Value       | 0.00       |
| Agency Commission | 28,125.00  |
| Local Tax         | 0.00       |
| State Tax         | 0.00       |
| Pre Paid Amount   | 0.00       |
| Pay This Amount   | 159,375.00 |

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